

# Hospice Foundation of America

## Project Talk Update

### DID YOU KNOW?

More than half (53%) of Americans say they would feel relieved if a loved one started "The Conversation." (The Conversation Project survey, 2018)

Help start more **advance care planning** conversation by hosting a Project Talk event to your community! Project Talk research assistants attend all events to perform research activities. 75 communities are being selected to host an event for **underserved populations**, which include racial and ethnic minorities, low-income, and **rural populations**. Hosts receive a \$300 grant, and participants can get up to \$90 in gift cards.



We're looking for organizations to host an event between **July and December 2023**. [Apply Now!](#)

Share this opportunity with this [downloadable pdf](#).

[Learn More & Apply](#)



### Project Talk in Monterey!

Hospice Giving Foundation hosted the first Project Talk event in California last month and we received amazing feedback from participants. Thank you Erandi Garcia, Program Specialist for hosting this event! Here is what Erandi had to say about the event:



*Hospice Giving Foundation was very proud to have the research team here in south of Monterey County, where this particular community may feel left out or forgotten*

so it's great to bring these resources to their community.

- Erandi Garcia, Program Specialist



## Project Talk visits Cherokee!

Cherokee Regional Hospice in Cherokee, Iowa held a Project Talk this week and it was a great turnout! The event was hosted by Tonya Oolman, Hospice Manager. Thank you for bringing Project Talk to Iowa! Here is what Tonya has to say about the event:



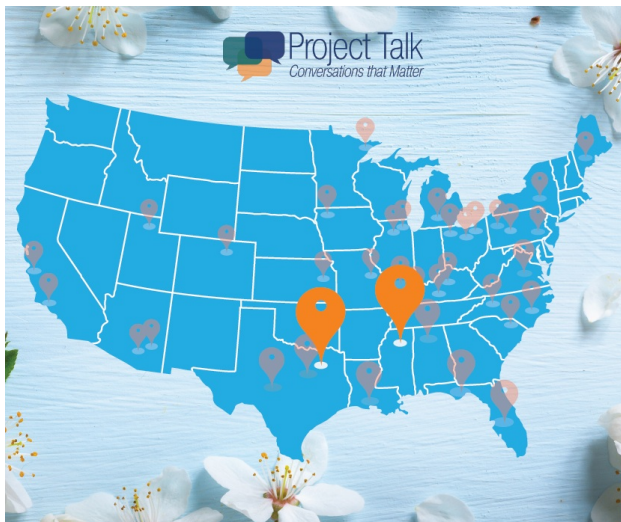
*We were honored to bring Project Talk to our community. It was awesome to hear the whole room talking about death, supporting each other and laughing together! The conversations we facilitated were wonderful to witness and now the participants have the tools and resources to keep these conversations going. Being a part of something bigger, like a national research project, is very exciting!*

- Tonya Oolman, Hospice Manager

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## Welcome our Newest PTT Hosts!



**Choice Hospice** in Sulphur Springs, TX. The event will be hosted by Nancy Rooks, Bereavement Counselor.

**Elder Law Project of North Mississippi Rural Legal Services** in Oxford, MS. The event will be hosted by Al Cutturini, Elder Law Attorney.

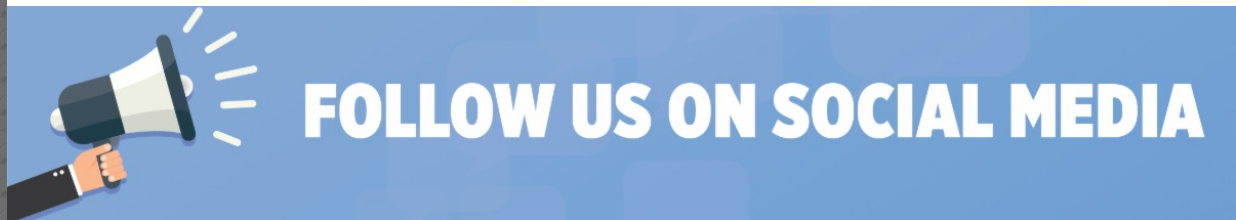
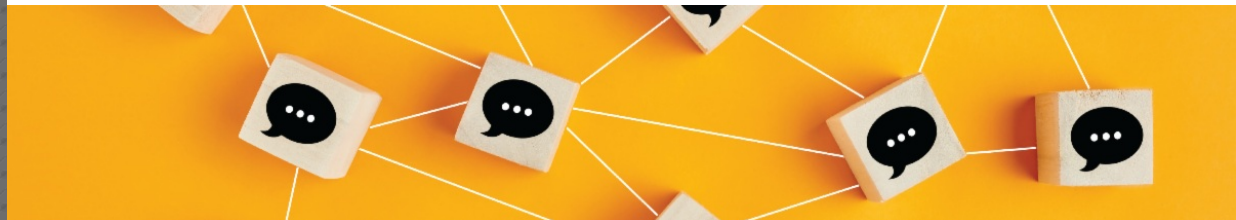


## Rural Communities Needed!

U.S. rural communities face health inequities related to **advance care planning**. You can help get more people engaged in making plans for future end-of-life care.

Project Talk is recruiting more **rural** organizations to take part in the trial. Hosts receive a \$300 grant, and participants can get up to \$90 in gift cards.

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## Have a Question?

Email the Project Talk Trial team at [info@projecttalktrial.org](mailto:info@projecttalktrial.org)

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