

Hospice Foundation of America

Project Talk Update

DID YOU KNOW?

Compared to white Americans, underserved populations in the United States are **far less** likely to have discussed their wishes about medical treatment with loved ones or to have completed advance directives. You can help start these conversation by hosting a Project Talk event. Give the gift of conversation!

Start planning for 2024. The spring is the perfect time to host an event encouraging your community to discuss their end-of-life wishes. Project Talk aims to engage underserved populations, which include racial and ethnic minorities, low-income, and **rural** populations in advance care planning.

Event hosts receive a \$300 grant, and participants can earn up to \$90 in gift cards. Passionate about advance care planning? [Apply today.](#)

[Learn More](#)

[Apply Now](#)



PTT in Cleveland, OH



PTT in Clearwater, FL



PTT in Logan, UT

Project Talk events come in all shapes and sizes. Can you recruit 25-50 underserved individuals? [Apply to host an event!](#)

[View our Photo Gallery](#)

Here's what Project Talk hosts has to say about their event:

We were honored to bring Project Talk to our community. It was awesome to hear the whole room talking about death, supporting each other and laughing together! The conversations we facilitated were wonderful to witness and



now the participants have the tools and resources to keep these conversations going. Being a part of something bigger, like a national research project, is very exciting!

- Tonya Oolman, Hospice Manager,
Cherokee Regional Hospice, Cherokee IA



Start to finish, our Project Talk event was a great success. The Project Talk organizers were supportive, knowledgeable and accessible. Together we formed a partnership that created a successful and impactful event.

- Kelly St. Martin, ACP Coordinator
Charted Healthcare Planning Coalition, Muskegon, MI

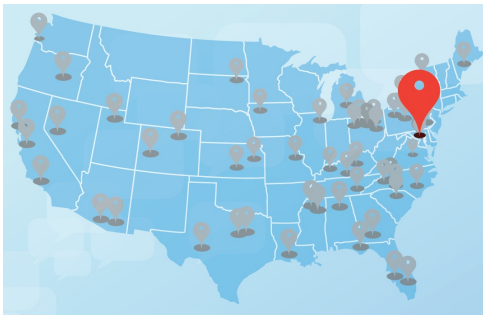


It was a breath of fresh air. There's a staleness around the idea of planning and thinking about death. For me and for a lot of people, it was a needed exhale. They've thought about it but haven't talked about it. This allowed them to have the conversation and exhale.

- Phyllis Jackson, Community Wellness Project Manager,
Common Ground Health, Rochester, NY

[Learn More](#)

DC is on the map!



Shoutout to MedStar Washington Hospital Center in **Washington, DC**. The event will be hosted by Lucia Wocial, Senior Clinical Ethicist. Welcome to Project Talk!

[View All PTT Hosts](#)



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