

Hospice Foundation of America

Project Talk Update

DID YOU KNOW?

Fewer than 25% of individuals in underserved communities have completed an advance directive or talked about their end-of-life care wishes? You can help drive change by becoming part of Project Talk to make advance care planning a reality for all Americans.

Rural communities, let's talk about your end-of-life wishes.

Today is National Rural Health Day. Rural Health Day is an opportunity to bring attention to and honor the incredible efforts of rural healthcare providers, communities, and organizations! It is also an opportunity to highlight the unique healthcare challenges that rural America faces.

Help us reach U.S. rural communities by sharing this national research project with this [downloadable pdf](#). Project Talk aims to engage **underserved populations**, which include racial and ethnic minorities, low-income, and rural populations in **advance care planning**.

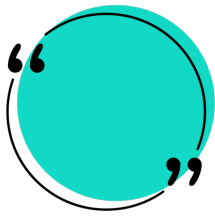
Event hosts receive a \$300 grant, and participants can earn up to \$90 in gift cards. Passionate about advance care planning? [Apply to host an event!](#)



[Learn More](#)

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Words from event participants:



I feel like it was huge for me because it's something that I never really thought about it till I got involved. I never heard about it, I just never knew that option was available for people to have. So just educating myself and letting people, ... letting people of my age group know that hey, something could seriously happen to you and we wouldn't know what your wishes are, what your desire is. So just getting the word out there that it's OK to talk about this and it's OK to have this stuff prepared.

- Project Talk Event Participant



I thought that it was good, and I thought it was a good idea. And most people need to do that because, if you're injured and you can't speak for yourself, you actually need someone that has your best interest at heart to speak for you if you can't do it yourself.

- Project Talk Event Participant



Well, it opened my eyes. They made me feel I am not ready for or I wasn't ready for an emergency. It helped me realize that I need to be better prepared, but I liked it because I learned things about my family that I didn't know. And apart from that, it made me feel more prepared.

- Project Talk Event Participant

[Learn More](#)

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Montrose, CO



Kansas City, KS



Oxford, MS



Antioch, CA

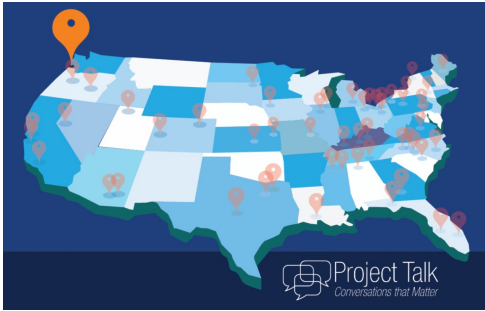


Silver Spring, MD



Hartford, KY

Washington State is on the map!



Shoutout to **Ocean Beach Hospital and Medical Clinics** in Ilwaco, WA. The event will be hosted by Rachel Cassidy, Specialty Programs and Community Outreach Manager. Welcome to Project Talk!

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