

# Hospice Foundation of America

## Project Talk Update

### DID YOU KNOW?

National Healthcare Decisions Day (NHDD) is dedicated to having meaningful conversations about goals of care & making decisions about your end-of-life care.

This NHDD, help low-income urban and rural communities complete advance directives and make their end-of-life wishes known.

Project Talk is in year 4 of a 5-year research trial and is recruiting only a few more hosts from underserved rural and urban communities to host an event about advance care planning (ACP).

Hosts receive a \$300 grant and event participants can earn up to \$90 in gift cards.

Watch this 14-minute informational session followed by Q&A with research assistants to hear the goals of Project Talk, how you can get involved and more:



*We know a lot about ACP and it's benefits, but let's talk more about what we don't know since this is a research trial and we're trying to learn new information about ACP. We don't know how best to engage people in ACP because we DO know there is a lot of reluctance and stigma around doing ACP, so we want to find new and exciting way to engage people in good conversations.*

~ Dr. Lauren Van Scoy

Help us reach our goal of recruiting 75 hosts! Share this opportunity with your colleagues by forwarding this email or this [downloadable pdf](#).

[Learn More](#)

[Apply Here](#)

## Recent Project Talk events



### Las Cruces, NM

Patricia Mendoza, Director, Timebank Coordinator at Doña Ana Communities United/Mesilla Valley Timebank hosted a Project Talk event earlier this month. Here is what Patricia had to say about her event:

*Hosting this trial reinforced our mission to empower voices and build connections by tackling topics that resonate deeply within our community.*

~ Patricia Mendoza, Director, Timebank Coordinator



### Luray, VA

Susana Calley, Director, Center for Hope and Healing at Blue Ridge Care hosted a Project Talk event and we received great feedback! Here is what Susana had to say about her event last week:

*By hosting a Project Talk event, Blue Ridge Care was able to provide community members with valuable planning tools for end-of-life decisions. Local pastors, community groups, and respected elders all gained from this experience. We learned together!*

~ Susana Calley, LCSW, Director Blue Ridge Care, Center for Hope and Healing



### Barrington, IL

Suzanne Martinez, Congregational Outreach Coordinator, Northern Region at Advocate Good Shepherd Hospital hosted a Project Talk event over the weekend with a **record number of attendees!** Thank you for sharing the importance of ACP and hosting our most well-attended Project Talk event.

[Learn More](#)

[View our Photo Gallery](#)

## Our newest Project Talk host!



Welcome to Focus Counseling Clinic in **Columbus, OH**. The event will be hosted by Cynthia Tyson, Professor, Clinical Therapist.

Add your town to the map by applying to host a Project Talk Trial event [here](#).

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